

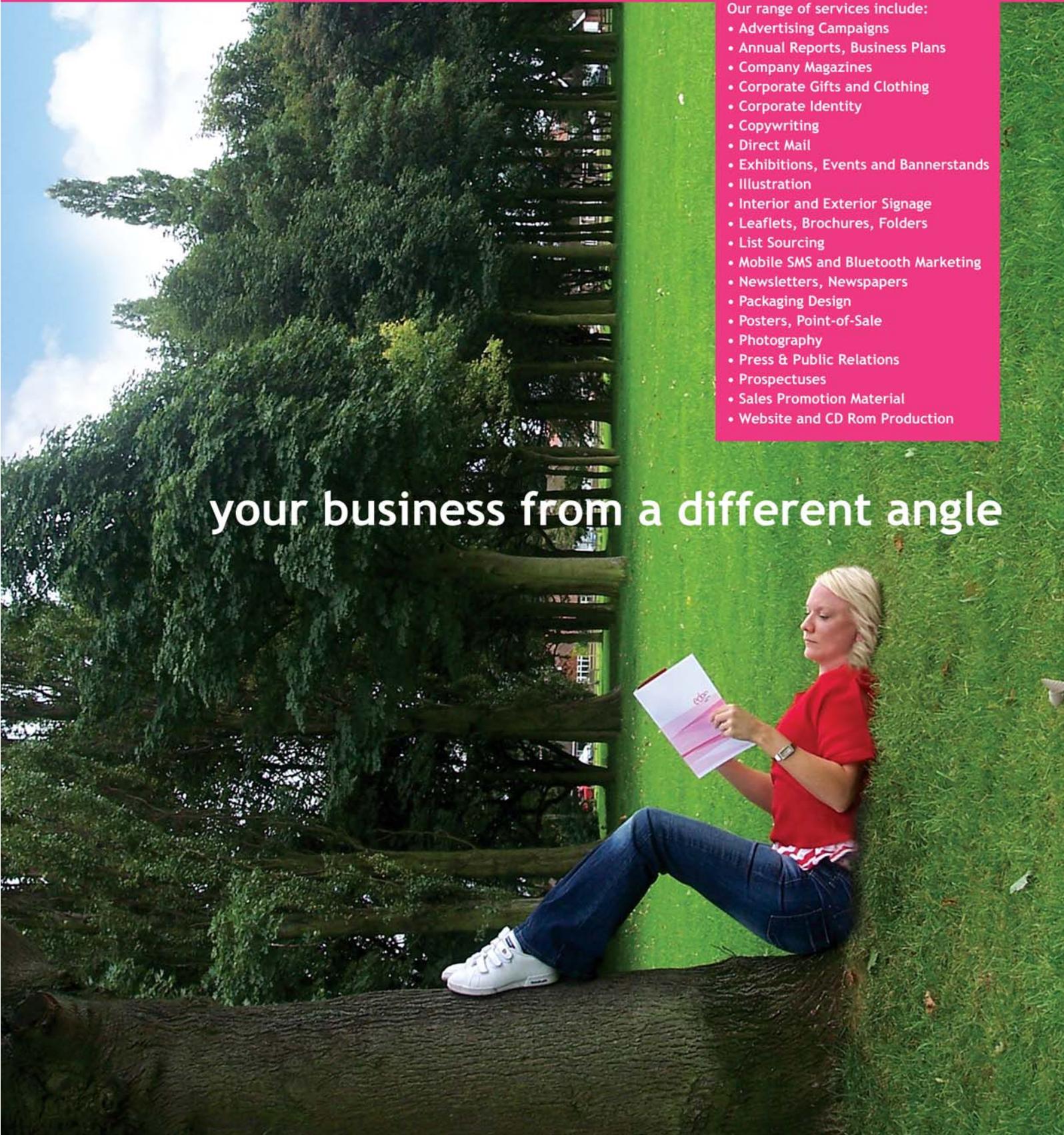


edge newsletter

website and graphic designers

Our range of services include:

- Advertising Campaigns
- Annual Reports, Business Plans
- Company Magazines
- Corporate Gifts and Clothing
- Corporate Identity
- Copywriting
- Direct Mail
- Exhibitions, Events and Bannerstands
- Illustration
- Interior and Exterior Signage
- Leaflets, Brochures, Folders
- List Sourcing
- Mobile SMS and Bluetooth Marketing
- Newsletters, Newspapers
- Packaging Design
- Posters, Point-of-Sale
- Photography
- Press & Public Relations
- Prospectuses
- Sales Promotion Material
- Website and CD Rom Production



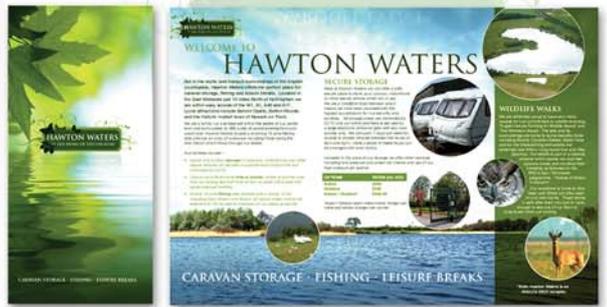
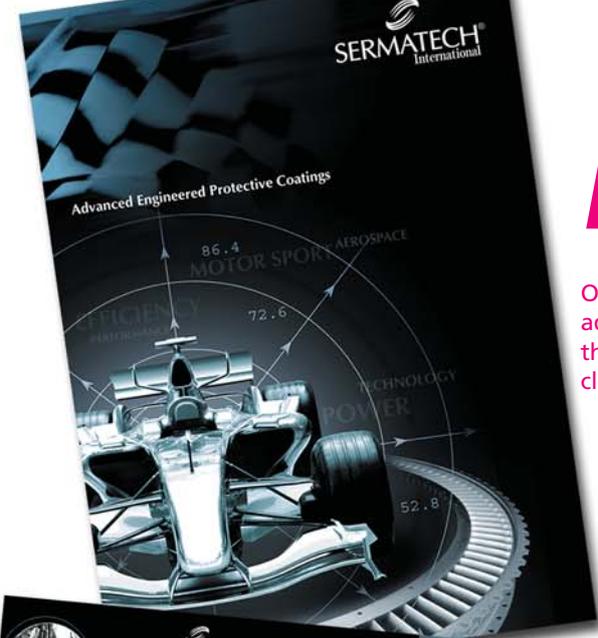
your business from a different angle

Marketing s

Offering innovative and creative marketing solutions across a broad spectrum of advertising platforms, edge have over 30 years combined experience and boasts a thriving client portfolio consisting of many small business as well as major national clients, in the public and private sectors.

GRAPHIC DESIGN

- Corporate Identity and Logo Design
- Advertising Campaigns
- Brochures, Leaflets and Reports
- Newsletters
- Stationery



EXHIBITIONS, BANNER STANDS & SIGNAGE

- Exhibition Design and Build
- Pop Up and Pull Up Exhibition Banner Stands
- Interior and Exterior Signage

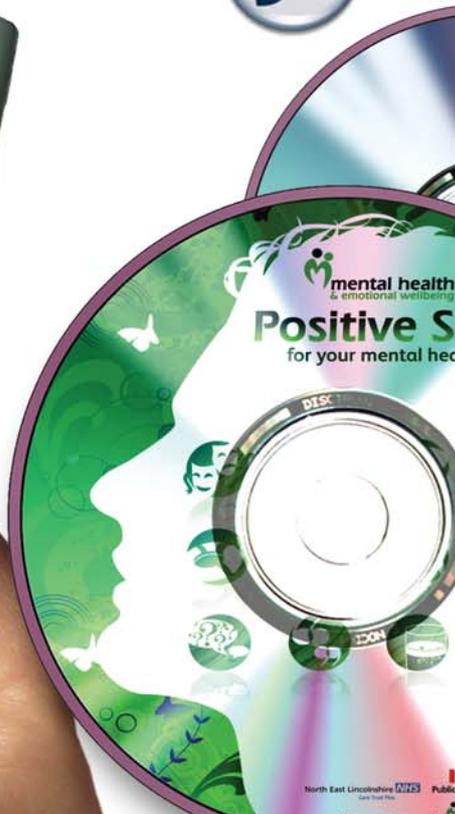


Solutions



NEW MEDIA

- Website Design & Build
- Flash SWF Interactive Advertising
- Google Optimisation & AdWords
- CD Rom & DVD Presentations
- Mobile SMS & Bluetooth Marketing



Hitting the target

Edge have recently launched its latest innovative product range based entirely around a revolutionary new heat sensitive ink.

The first client to utilise this unique technology has been the Northern Lincolnshire COAST (Chlamydia Outreach Advice Screening Treatment) team, producing a sticker that

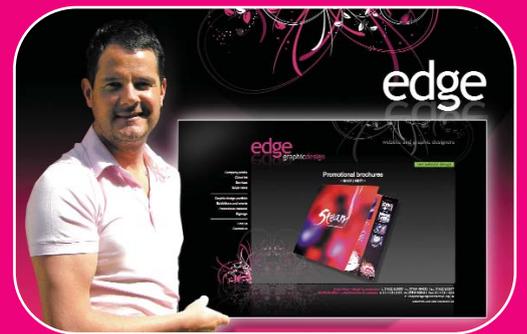


will be placed in urinals and men can 'pee and see' information regarding being tested for Chlamydia.

The adhesive sticker is placed at the back of a urinal and when the guy is performing the "task" the sticker turns from black to reveal a message about screening. Once his task has completed the sticker returns to black for the next customer.

Paul Watson who manages the COAST programme explained, "This is a really unique and fun way of getting a quick message across to men in a short space of time, I'm sure it will become a talking point for many guys after they have visited the loo!"

Bev went on to say "the heat sensitive ink can be used across a varied range of products including stickers, mood cards and special offer promotions. We felt that the heat sensitive ink stickers fitted in terms of promotion of the Chlamydia Testing programmes and since its official launch in December 2008 at the National Chlamydia Conference in London we have already seen a large demand for this product nationwide"



Exciting new site

We are pleased to announce the launch of a new and exciting website. The site launch which coincided with a number of additional services has been re-vamped to better showcase all of the company's products and services.

As part of this launch edge are also offering a free website evaluation which will ensure that a site is working to its full potential in order to maximise business sales. Edge also offer competitive rates on bespoke websites and can also supply a number of 'credit crunching' budget websites.

See the new site at www.edgeinteractive.org.uk



New Momentum

Edge is geared up for another successful year with the announcement of a range of new and exciting services which include SMS and Bluetooth promotional marketing.

Commenting on the latest developments Joint Managing Director, Bev Ross said "having recognised that our clients need to reach a wider audience through proactive, targeted mobile marketing campaigns, we decided to partner with Momentum Media Solutions who specialise in SMS and Bluetooth Marketing solutions".

The SMS and Bluetooth services prove to be extremely successful when run in conjunction with a structured marketing and awareness campaign.

The messaging services can be used for the promotion of any business or service for anything from appointment reminders, information requests or special offer promotions and are a particularly cost effective way of self promotion literally dealt with at the touch of a button.

Jonathan of Momentum Media Solutions said "we are very excited about this joint venture with edge as we feels it strengthens both companies portfolios. We have already demonstrated the strength of our collaboration and have identified a number of businesses which are in the early stages of implementation with us".

contact us

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- Packaging

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